

Privacy Policy

The Wildflower Patch CIC

Effective Date: 27/08/2026

1. Introduction

The Wildflower Patch CIC ("we", "our", "us") is committed to protecting your privacy and handling your personal information fairly, lawfully and transparently.

This Privacy Policy explains how we collect, use, store and protect your personal information when you engage with our services, visit our website, contact us, attend our events or participate in our wellbeing programmes.

We process personal information in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and other applicable data protection legislation.

2. Who We Are

The Wildflower Patch CIC is a Community Interest Company that provides nature-based wellbeing activities, emotional wellbeing support, community connection and educational opportunities.

Data Controller:

The Wildflower Patch CIC

Registered Address:

4 Mercer Drive, Great Harwood, Blackburn, BB6 7TX

Email:

connect@thewildflowerpatchcic.co.uk

3. What Information We Collect

Depending on how you engage with us, we may collect:

Personal Information

- Name
- Address
- Email address

- Telephone number
- Emergency contact details
- Parent or guardian details where applicable

Participation Information

Where relevant, we may collect information needed to safely deliver our services, including:

- Attendance records
- Accessibility requirements
- Allergies, medical information or additional needs that you choose to share
- Emergency information
- Feedback and evaluation forms

We only collect information that is necessary for the purpose for which it is required.

4. Special Category Data

Some information relating to health, accessibility or wellbeing is classed as "special category data" under UK GDPR.

We will only collect this information where it is necessary to safely deliver our services and where we have an appropriate lawful basis to do so, such as your explicit consent or where processing is necessary for safeguarding or health and safety purposes.

5. How We Collect Your Information

We may collect information when you:

- Contact us
- Complete an enquiry form
- Register for a programme or event
- Attend our sessions
- Subscribe to our newsletter
- Complete feedback forms
- Visit our website

6. How We Use Your Information

We use your information to:

- Deliver our programmes and services
- Manage bookings and attendance

- Communicate with you about sessions or events
- Ensure participant safety
- Respond to enquiries
- Improve our services
- Evaluate the impact of our work
- Meet legal and regulatory obligations
- Apply for funding (using anonymised or aggregated information wherever possible)

7. Our Lawful Bases for Processing

Depending on the circumstances, we process your information under one or more of the following lawful bases:

- Consent
- Performance of a contract
- Legitimate interests
- Legal obligation
- Vital interests (where necessary)

Where we rely on consent, you may withdraw your consent at any time.

8. Sharing Your Information

We will never sell your personal information.

We may share information with:

- Professional facilitators delivering our programmes
- Trusted service providers who support our organisation
- Emergency services where necessary
- Regulatory authorities where required by law
- Safeguarding agencies where we have a legal duty to do so

We only share information that is necessary for the relevant purpose.

9. How We Store Your Information

We take appropriate technical and organisational measures to protect your personal information.

Information may be stored securely using password-protected digital systems or secure physical storage.

Access is restricted to those who need the information to carry out their role.

10. How Long We Keep Your Information

We only retain personal information for as long as necessary to fulfil the purposes for which it was collected or to meet legal, safeguarding, insurance or regulatory requirements.

When information is no longer required, it will be securely deleted or destroyed.

11. Photography and Media

We will always seek permission before using photographs or videos of participants for promotional purposes.

Separate consent will be requested where appropriate.

You may withdraw your consent at any time.

12. Cookies and Website Information

If you visit our website, we may collect limited technical information through cookies to improve website performance and user experience.

You can control cookies through your browser settings.

13. Your Rights

Under UK GDPR, you have the right to:

- Access your personal information
- Request correction of inaccurate information
- Request deletion of your information (where applicable)
- Restrict processing
- Object to processing
- Request transfer of your information
- Withdraw consent where consent is the lawful basis

To exercise your rights, please contact us using the details below.

14. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal information, please contact:

The Wildflower Patch CIC

Email:

connect@thewildflowerpatchcic.co.uk

Address:

4 Mercer Drive, Great Harwood, Blackburn, BB6 7TX

15. Complaints

If you are unhappy with how we have handled your personal information, please contact us first so that we can try to resolve your concerns.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO).

Website: www.ico.org.uk

Telephone: 0303 123 1113

16. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our services or legal obligations.

The most recent version will always be available on our website.

Last Updated: 27/08/2026